

JUST THE FACTS

OWNER

Charlie Tetrick

FOUNDING DATE

1967

HEADCOUNT

35

HEADQUARTERS

Walz Tetrick Advertising
6299 Nall Avenue, Ste. 300
Mission, KS 66202
(Kansas City metro)
913.789.8778
info@wtads.com

POSITIONING

Key to WTA's staying power is our start-up power. We approach each client, each project, each day with the fresh and feisty attitude of a start-up.

SERVICES

Account Management
Creative Development
Events & Community
Marketing

Digital Strategy,
Design & Development
Direct Response
Media Planning & Buying

Social Media
Strategic Planning
Research

AFFILIATIONS

American Association of Advertising Agencies (4A's); KC Board of Governors); American Advertising Federation - Kansas City (AAF-KC); Kansas City Direct Marketing Association (KCDMA); International Association of Business Communicators (IABC); Kansas City Chamber of Commerce; State of Kansas - Governor's Economic Task Force; ARTSKC; Kansas Entrepreneur Coalition

CLIENTS

4INFO
7th Street Casino
American Royal
Armed Forces Bank
Bio-Microbics, Inc.
Blue Ridge Bank & Trust
Boy Scouts of America
Cerner Corporation
CEVA
Dairy Queen
Discover Vision Center
Drug Free Sport

Edelman & Thompson
Furniture Deals
Great Plains Manufacturing
Hard Rock Hotel & Casino
Kansas City Royals
KCTV5
Loch Lloyd
Lockton Companies
Lyric Opera
Missouri Mavericks
The National
Nutra Blend

Novation IQ
Olathe Health System
Park University
Seminole Casinos
State of Kansas
The Cordish Companies
The Salvation Army
TIFEC
Valley Hope Association
VanBrock Jewelers

NEW BUSINESS

Heather Knight,
Growth &
Communications Officer
Direct: 913.707.0758
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PRESS & SPEAKING ENGAGEMENTS

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EMPLOYMENT EMAIL

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MENTORSHIP EMAIL

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